

# ONLINE SCREENING FACT SHEET

Protecting brand, culture, and student-athletes is central to an educational institution's success. We have consolidated a variety of data points to help explain the current student-athlete risk outlook and why organizations are using this technology to identify risky individuals before a commitment is finalized.

## THE IMPACT OF ONLINE SCREENING

Social screening only surfaces content that is relevant to an employment decision, and in 2018 has returned over **12 million** pieces of publicly available content including *at least*:

- **40,168** pieces of content flagged for **bigotry**
- **589** instances of **illegal activity**
- **2** active supporters of **terrorist activity**



At least **10-20%** of reports trigger further review or risk prevention action. **1 in 4 reports** include company-specific criteria, such as an employee's attitude towards work.

## MARKET DATA

Data shows that risky individuals often present signs in their digital footprints. For example, an employee's digital presence can signal potential internal threats or bullying of other workers.

Over **70%** of companies are screening social media during the hiring process, and **54%** of companies have reversed a hiring decision based on social media content.

In 2018 to date, Fama has helped screen over **12 Million** pieces of publicly available online content.

Here's what we found:



Source: fama.io

