



## SNODGRASS PARTNERS ADDS FORMER PRO ATHLETES AND ATHLETIC ADMINISTRATORS TO SPORTS DIVISION

*John Grahame and Peter Arch named vice president;  
Rob Carolla and Lance Snodgrass also join*

### **FOR IMMEDIATE RELEASE**

**Overland Park, Kan.** July 10, 2017 – Snodgrass Partners, Inc., an Executive Search, Management Consulting and Sports Recruiting firm, announces the expansion of its Sports Division leadership and consulting team. The four new members bring in-depth experience in the area of **ice hockey, soccer** and **college athletics administration**. These professionals are:

#### **John Grahame | Vice President, Sports Recruiting – Hockey**



A former professional athlete who played in the NHL, John works with the Snodgrass Partners team to recruit collegiate ice hockey coaches. He serves as Managing Partner-Founder for Tri-Search, a talent recruitment firm that shares operational synergies with Snodgrass Partners and serves as an Allied Partner.

#### **Peter Arch | Vice President, Sports Recruiting – Soccer**



As a founder of Challenger Sports, Peter has recruited hundreds of soccer executives and 10,000+ coaches from Europe, North America, and South America. He has built an extensive network across the U.S. soccer community including MLS, USL, NASL, ASL, Collegiate, High School, Club, and the National Soccer Coaches Association of America.

#### **Rob Carolla | Executive and Sports Recruiting**



Rob has spent more than 20 years as an athletic administrator, most recently serving as Director of Communications for the Big 12 Conference. He joins the Snodgrass team as a recruiter specializing in collegiate coaches. Rob currently serves as the president for the College Sports Information Directors of America (CoSIDA).

#### **Lance Snodgrass | Sports Recruiting Advisor**



A former college soccer standout who also played professional soccer, Lance serves as an advisor to the Sports Recruiting Division. At Regis University, he started all four years and is now a member of the Regis Athletic Hall of Fame. Lance remains the all-time leader in career assists, while ranking second in points and third in goals.

“We’ve made great strides since we launched our Sports Recruiting Practice,” said Steve Snodgrass, Founder and CEO. “But we are far from done. We’re going to use every opportunity possible to enhance the services we offer our clients. The addition of John, Peter, Rob and Lance further supports those efforts.”

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